

Grace DeSant

User Experience Designer



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www.gracedesant.com

Skills

Design

Wireframing & Prototyping
Accessibility Design (WCAG 2.1)
UX Writing / Copywriting
Branding

User Research

User Interviews & Surveys
Contextual Inquiry
Heuristic Analysis

Information Architecture

Site Mapping
User Journeys & Personas
Card Sorting

Leadership

Empathy & Conflict Resolution
Communication & Delegation
Project Management

Tools

Figma
Sketch
Adobe Creative Suite
MockFlow
Miro
Optimal Workshop
Canva
Justinmind

Awards

3Arts AIRF Grant Recipient 2020
2019 Chicago Reader Awards:
"Best Choreographer" (Winner)

Education

UX Design Certificate (500+ Hours)

General Assembly, Chicago IL
APRIL 2020 TO JULY 2020

Bachelor of Arts, Theater & Dance

Millikin University, Decatur IL
AUGUST 2008 TO JUNE 2012

UX Design Experience

UX Designer | Chicago Artist Guide

JULY 2022 - PRESENT

- Conducted multiple rounds of user testing at different stages of iteration
- Presented user research findings to stakeholders, boards, design & dev teams
- Created wireframes from sketches for desktop web platform pages

UX/UI Designer | Creomage, Inc.

JULY 2020 - FEBRUARY 2021

- Created over 70 greyscale and hi-fidelity wireframes using Figma
- Designed 2 interactive prototypes in Figma for beta launch product
- Conducted in-depth business and heuristic analysis with 4 market competitors
- Led weekly remote meetings with 2 stakeholders and 4 development teammates

UX Design Consultant | Viet Nom Nom Restaurant

JUNE - JULY 2020

- Worked alongside 2 other designers to research, analyze, ideate & deliver our findings to the stakeholders
- Built out 10 greyscale and hi-fidelity wireframes, created 2 clickable prototypes
- Conducted 7 user interviews & contextual inquiries

UX Design Fellow | General Assembly

JUNE - JULY 2020

HUNTINGTON BANK PAVILION - REBRAND & MOBILE WEB REDESIGN

- Project manager on a team of 4 designers
- Created & maintained project strategy plan
- Constructed 5 wireframes for the Home, Events, and Event Calendar pages
- Designed 3 new logo options
- Created 3 user personas based on user research
- Conducted comparative/competitive business analysis with 6 market competitors

Other Experience

Workplace Experience Administrator | Ferrara Candy Company

SEPTEMBER 2019 - MARCH 2020, JULY 2021 - DECEMBER 2023

- People Pillar Lead for Evoke Pride, and Accessibility Lead for InAWE ERGs
- Managed event budgets of up to 20k, maintained vendor and tenant relationships
- Applied copywriting and UX skills for internal documents, handbooks and SOPs
- Designed event collateral for in-office events, collaborating with brands like Trolli, Laffy Taffy, Funables, SweetTarts, and more.

Co-Chair, Associate Board | Awakenings

SEPTEMBER 2017 - SEPTEMBER 2018

- Co-led the inaugural year of the Associate Board
- Established communication & organization systems for team operations
- Conducted interviews for potential board members and volunteers
- Delegated tasks for event planning & fundraising